Washington Elementary School District

Web Site Guidelines

Web site Purpose:

The purpose of the Washington Elementary School Web site is to improve communication with parents, students, staff and the community. The Web site also targets prospective families and employees by introducing the District in a positive manner. The WESD Web site consists of District-wide information, department sections, school pages and teacher pages.

Users are able to access up-to-date news, information and calendars. The District's vision statement, employment opportunities, enrollment information, curriculum and maps are also available on the

accepted standards for quality. All submitted photographs including students are reviewed and parental consent is obtained prior to posting. No photographs of students will be posted unless written parental consent is on record.

Every WESD department is encouraged to have its own Web site, as part of the District site. Each department should have at minimum one person who serves as a Web administrator for that department's site. The Digital and Crisis Communications Coordinator promotes, Links to pages that are defunct or "under construction" should not be created or should be removed.

Audio and/or videos must be of the highest possible quality. Video which is inappropriate in content, blurry, unsteady, or difficult to view will not be posted. Audio that is difficult to hear or inappropriate in content will not be posted. In order to be useful and convenient to the user, all files posted must be under 20 megabytes in size and 10 minutes in length. Videos must be (1) the property of the WESD or (2) copyright permission must be clearly displayed. Final discretion as to whether a media file is placed on the Washington Elementary School District Web site rests with the Digital and Crisis Communications Coordinator in tangent with the Academic Services and Communication Services departments.

Privacy Regulations

Personal contact information for students, parents and staff, including y1n/(lu)5(edo-&v))4(d)-4()-3(1)] TET EM

Only WESD-related information and/or logos are allowed on The Washington Elementary School District Home Page or School Home Page.